



## Press Release

# London & Colonial Celebrates 25 Years!

Privately owned independent financial services group London & Colonial are celebrating 25 years of delivering original and creative new products, whose innovative service features have long enabled advisers to fulfil their clients' requirements with the minimum of effort.

Since becoming one of the earliest companies to provide a pure SIPP in 1995, and later in 2001 having taken steps to redefine the annuities market with the launch of its Gibraltar based 'Open Annuity', London & Colonial has continued to go from strength to strength within both market arenas.

Operating both on and off-shore, the last 12 months have been especially busy for the firm, which now sees their existing range of full service pension and annuity products complemented by Low Cost (Multi-Platform and DFM) versions of both their SIPP and Open Annuity. In addition to the standard range of products (SIPPS, SSAS, and Annuity) London & Colonial has recently launched The International Open Pension (QROPS) – also available in low cost format.

*Adam Wrench, Head of Product & New Business at London & Colonial, said:*

"Over the last 25 years London & Colonial has developed a well deserved reputation when it comes to delivering pioneering and inventive new retirement income solutions, and all backed up by superior levels of support as provided by our dedicated in-house IFA Support Team.

We continue to develop innovative and exciting new products so watch this space, and the company will no doubt continue its growth with the aid of these in future. However, we could not possibly have achieved the levels of success that we have without the ongoing support of our loyal advisers and I would like to take this opportunity to thank everyone involved for the ongoing part they have played, and will no doubt continue to play, in London & Colonial's future success."

Further information on their complete range of products can be found at [www.Londoncolonial.com](http://www.Londoncolonial.com).

-ENDS-

For more information, please contact:

Matt Godwin	London & Colonial	020 3479 5505
Fiona Bond	Holt PR	020 8334 8354

## Notes to Editors

### About London & Colonial

London & Colonial specialises in self-invested products for both UK residents and persons resident overseas.

The London & Colonial Group includes

- (1) London & Colonial Holdings Limited – UK parent company
- (2) London & Colonial Services Limited which is regulated by the UK Financial Services Authority and operates SIPPs and SSASs
- (3) London & Colonial Assurance PLC which is regulated by the Gibraltar Financial Services Commission (matching UK standards) and which offers Open Annuities, QROP Annuities and Open Offshore Bonds
- (4) L&C (Administration Services 2) Limited and London & Colonial (Trustee Services) Limited which are both based in Gibraltar and offer the EU SIPP.

[www.londoncolonial.com](http://www.londoncolonial.com)