



Press Release

London & Colonial appoints Phil Risbridger as Regional Account Manager for the Midlands and North Region.

London & Colonial has announced the appointment of Phil Risbridger as Regional Account Manager for the Midlands and the North.

Phil joins London & Colonial from Scottish Widows where he has spent the last 8 years as an Account Manager, specialising in Corporate Wealth and Pensions.

Reporting directly to Martin McDermott, London & Colonial's Head of Sales, Phil's main focus will be on promoting the firm's range of accumulation and decumulation retirement solutions, whilst further expanding the company's existing adviser base.

Martin says "With a career in financial services spanning some 26 years, and having worked for the likes of Friends Provident, Scottish Mutual, and Aviva, Phil brings with him a wealth of experience and industry contacts, all of which makes him the ideal candidate when it comes to driving forward sales of our products within the region."

Not only will he ensure that we remain able to continue to capitalise on our existing relationships with advisers within these areas, but with a raft of opportunities having been unleashed as a result of last year's pension freedoms his appointment will ensure we remain in great shape, when it comes to developing new ones and making the most of the opportunities that will doubtlessly present themselves."

Phil says "I am delighted to be joining London & Colonial, as not only do they already have an enviable reputation when it comes to the development of some of the most innovative pension solutions currently available within the market today, but in light of the recently introduced pension freedoms the development of some exciting new products will no doubt follow".

-ENDS-

For more information, please contact:

Matt Godwin London & Colonial 020 3479 5505

Notes to Editors

About London & Colonial

London & Colonial specialises in self-invested products for both UK residents and persons resident overseas.

The London & Colonial Group includes:

- (1) London & Colonial Holdings Limited – UK parent company
- (2) London & Colonial Services Limited which is regulated by the UK Financial Services Authority and operates SIPPs and SSASs
- (3) London & Colonial Assurance PLC which is regulated by the Gibraltar Financial Services Commission (matching UK standards) and which offers Open Annuities, QROP Annuities and Open Offshore Bonds
- (4) L&C (Administration Services 2) Limited and London & Colonial (Trustee Services) Limited which are both based in Gibraltar and offer the EU SIPP.

www.londoncolonial.com