



Press Release

With the 'Simple Investment SIPP' From London & Colonial, Effective Retirement Planning For Your Clients Needn't Be Complicated.

London and Colonial are pleased to announce the launch of their *Simple Investment SIPP* which includes all the new pension flexibilities.

Adam Wrench, Head of Product at London & Colonial, said:

"The *Simple Investment SIPP* from London & Colonial will offer all of the drawdown options including Capped Drawdown for clients wishing to maintain their £40,000 annual allowance as well as the new UFPLS and Flexible Access Drawdown.

We have split our new *Simple Investment SIPP* into a number of components meaning clients only pay for the components they actually use. There are currently 18 investment partners on panel to choose from providing access to over 10,000 funds. Advisers are also able to use other non panel investment providers as required.

There are no hidden extras – absolutely everything is laid out clearly and up front, thus providing advisers and clients with total transparency when it comes to SIPP fees. Annual SIPP fees start from £199 pa for the core component and increase only when clients choose to add more components as and when required."

London & Colonial redefined the annuity market with their ground breaking Open Annuity when it first launched in 2002. The last 25 years have seen London & Colonial attain somewhat of an enviable reputation when it comes to the development of pioneering and innovative retirement income products. With the launch of their new *Simple Investment* range this is a trend that looks set to continue.

To find out more, simply visit their website at www.londoncolonial.com.

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For more information, please contact:

Matt Godwin

London & Colonial

020 3479 5505

Notes to Editors

About London & Colonial

London & Colonial specialises in self-invested products for both UK residents and persons resident overseas.

The London & Colonial Group includes:

- (1) London & Colonial Holdings Limited – UK parent company
- (2) London & Colonial Services Limited which is regulated by the UK Financial Services Authority and operates SIPPs and SSASs
- (3) London & Colonial Assurance PLC which is regulated by the Gibraltar Financial Services Commission (matching UK standards) and which offers Open Annuities, QROP Annuities and Open Offshore Bonds
- (4) L&C (Administration Services 2) Limited and London & Colonial (Trustee Services) Limited which are both based in Gibraltar and offer the EU SIPP.

www.londoncolonial.com